



# FLORIDA MOTORCOACH ASSOCIATION

106 Main Street, Brookneal, VA 24528  
866-376-7770 FAX 866-376-1156

## Associate and Tour Operator Membership Application & Directory Information (Fiscal Year: January-December) Federal ID#: 65-0377182

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mailing Address (If different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_ Toll Free: \_\_\_\_\_

Email: \_\_\_\_\_ Web: \_\_\_\_\_

Brief Description of Company and/or Services: \_\_\_\_\_

Main Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Other Contact: \_\_\_\_\_ Title: \_\_\_\_\_

### Category and Dues Scale (Please check one)

**B**  **Product Supplier Member (Sales, Service & Products) \$200 includes:**

\* Companies providing supplies, equipment, material or services to motorcoach companies, such as buses, engines, tires, accessories, petroleum products, etc.

**C**  **Travel Industry Associates- \$200 includes:**

\* Please check which type of Travel Industry Associate Membership best describes your company:

Attraction (A) \_\_\_\_\_ Hotel (H) \_\_\_\_\_ Restaurant (R) \_\_\_\_\_  
Theatre (T) \_\_\_\_\_ Tour Receptive (TR) \_\_\_\_\_ Tourism Agency (TA) \_\_\_\_\_

**\*Additional listings (for other locations, etc.) may be included in the directory and the website at a cost of \$50 per listing.**

**D**  **Tour Operators- \$200 includes:**

\*Tour operators and retail travel agents that do not own or operate motorcoaches. An organization registered as a "seller of travel" in the State of Florida who plans, advertises, and/or provides receptive services for any group for the purpose of selling motorcoach transportation. All Tour Operators must provide a current "seller of travel" Certificate in order to activate and/or renew membership.

### Date Business Started:

**Please return the application form and check to:**  
**Florida Motorcoach Association**  
**106 Main Street**  
**Brookneal, VA 24528**  
**\*Be sure to make a copy of the application for your file\***

### Signature:

\_\_\_\_\_  
(Applicant Representative)

Date: \_\_\_\_\_

### Requirements for Membership

1. Completed Application Form.
2. Payment of appropriate dues- make check payable to Florida Motorcoach Association (or FMA). *Please include your business card, a brochure, or other information on your organization, along with appropriate certificates required of Category D members.*
3. Signed Code of Ethics.
4. Affirmative vote by the FMA Board of Directors.

### Credit Card Payment

\_\_\_\_ American Express                      \_\_\_\_ Discover  
\_\_\_\_ Mastercard                              \_\_\_\_ VISA

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_



# Florida Motorcoach Association

4630 South Kirkman Road #760, Orlando, FL 32811

866-376-7770

FAX 866-376-1156

## **Code of Ethics** **Associate Members**

This *code of ethics* for the Associate Members of the Florida Motorcoach Association has been adopted to promote and maintain the highest standards of personal conduct among its associate members.

We, the associate members of the Florida Motorcoach Association, in carrying out our roles of providing service to the traveling public recognize the need to do so in a professional manner and to deal with the public and our colleagues with the highest degree of integrity. Therefore, we herewith set forth the following creed which shall govern our endeavors to fulfill our obligations:

*To adhere to the professional standards of the Florida Motorcoach Association and to work to further its goals and objectives.*

*To conduct all business affairs with integrity, sincerity and accuracy in an open and forthright manner.*

*To act with integrity in financial dealings with the public and with entities utilized to help arrange or provide services and accommodations to motorcoach travelers.*

*To conduct our business and operations in such a manner as to protect the public and to promote the image of the industry.*

*To work to instill consumer and public confidence in the industry, avoiding any action conducive to discrediting it or membership in the Association.*

*To maintain quality in products and services offered to the motorcoach travelers.*

*To adhere and comply with all articles of the bylaws of the Florida Motorcoach Association.*

I have read and agree to adhere to this *Code of Ethics*.

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Name of Company: \_\_\_\_\_

This *Code of Ethics* must accompany the application for membership along with a check for the appropriate amount of membership dues.



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Mailing Address: 106 Main Street, Brookneal, VA 24528

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## Additional Listing Membership Application & Directory Information

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

*Mailing Address (If different from above):* \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

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Email: \_\_\_\_\_ Web: \_\_\_\_\_

Brief Description of Company and/or Services: \_\_\_\_\_

Main Contact: \_\_\_\_\_ Title: \_\_\_\_\_

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Phone: \_\_\_\_\_ FAX: \_\_\_\_\_ Toll Free: \_\_\_\_\_

Email: \_\_\_\_\_ Web: \_\_\_\_\_

Brief Description of Company and/or Services: \_\_\_\_\_

Main Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Other Contact: \_\_\_\_\_ Title: \_\_\_\_\_

**\*Please remember to add an additional \$50 for each additional listing. \***

# **FLORIDA MOTORCOACH ASSOCIATION**

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[www.floridamotorcoach.org](http://www.floridamotorcoach.org)

## **MEMBERSHIP BENEFITS**

### **Experience**

FMA membership brings you closer to building good business relationships with some of the industry's most experienced motorcoach travel and tourism people.

### **Networking**

FMA offers opportunities for developing strong business relationships through networking at FMA events and communications through the magazine and website.

### **Professional Ethics**

Every member must sign the FMA Code of Ethics, which says that FMA members aspire to highest professional standards in the industry treating customers and other members with honesty, integrity, and accuracy; that they will conduct business in such a manner as to promote the industry; and that they will maintain current status for all license, permits, and operating authority required by federal, state, and local government agencies applicable to the industry. Members have the right to display the FMA logo on company business forms, communications, and advertisements.

### **Quarterly Magazine**

Operator members and associate (vendor) members stay current with FMA's quarterly magazine featuring the latest regulatory news, briefs on important legislative developments, coach industry news, and informative travel and tourism information. Associate members receive 10% discount when advertising in the FMA quarterly magazine.

### **Annual Membership Directory**

This detailed, FMA membership directory is a tour/charter/equipment/service resource that includes operator members and members representing all aspects of the travel and tourism industry. The directory is an excellent resource for valuable contacts in the motorcoach industry. Associate members are eligible to advertise in the FMA annual membership directory.

### **Web-Site Link**

Every FMA member has a web link on the FMA website making our members easy to find and a valuable resource for the computer savvy customer to find our members. In addition, it creates easy access for communication among members.

### **Annual Appointment Show**

A great opportunity in the motorcoach group travel industry, the Annual Appointment Show brings operator buyers and travel industry sellers from all over the United States together for one-on-one tour itinerary planning. The multi-day event also features business training and professional development seminars.

### **Other State Associations**

FMA maintains a relationship with other state motorcoach associations and tourism entities through meetings and regular communications to stay up-to-date on issues affecting members.

# **FLORIDA MOTORCOACH ASSOCIATION**

## **MEMBERSHIP BENEFITS**

### **Professional Association Management Team**

FMA's professional association management team has over fifty years of combined experience in the motorcoach industry. The management team has built a strong relationship with both United Motorcoach Association and American Bus Association over the past fifteen years to create an extension of the team to assist you in your business growth based on industry research, up-to-date communications, and reports of congressional activity and federal motor carrier regulations.

### **Networking to build business relationships**

FMA provides members the opportunity for networking with other operators and coach specific providers at annual operator meetings, and at the Annual Appointment Show operators have the opportunity to network with fellow operator members and associate members representing attractions, hotels, theaters, destinations, restaurants, coach specific vendors, as well as tour operators and tour receptives.

### **Creating unity for common goals**

FMA's Board of Directors and staff believe there is strength in numbers. A task one member may find difficult to address alone, all members working together through the Association may accomplish. Whether the issue is local, state or federal in nature, there is strength in one voice speaking for many.

### **Promoting cooperation among operators and associates**

FMA promotes the idea of members working with members, which is one of the greatest benefits of association membership. The industry is all about relationships and FMA provides several forums for networking to build relationships, which promotes cooperation among its members.

### **Advocating legislation that positively impacts the motorcoach industry**

FMA's Board of Directors promote legislation to enhance the motorcoach industry in Florida. FMA also invites key personnel from American Bus Association and United Motorcoach Association to annual meetings and operator meetings to keep members abreast of national legislation that affects the motorcoach industry. FMA routinely communicates information throughout the year to its members to keep them informed of legislative action needed, such as writing letters to state legislators or Congressmen to support or oppose legislation that impacts the motorcoach industry.

### **FMA Associate member web banner ad opportunity**

Current FMA Associate Members have an opportunity to benefit from a free Web Banner Ad. Space for the banner ad is available for one month on our home page [www.floridamotorcoach.org](http://www.floridamotorcoach.org) and can be linked to your company's web site. For specifications please visit the FMA Free Web Banner Ad information page, <http://floridamotorcoach.org/bannerad.htm> or email [angie\\_g@embarqmail.com](mailto:angie_g@embarqmail.com).